



STRATEGIC PLAN

2022 – 2025

Mission

Healing Hand is a charitable organization that provides assistance to help meet some of the unfunded medical and health care related needs of SEARHC beneficiaries and veterans.

Vision

The Healing Hand Foundation is widely known as an invaluable partner in creating healthy Southeast Alaskan communities through its commitment to individual well-being of body, mind, and spirit.

Strategic Goals

GOAL 1

HHF will match our region's needs by assisting with the unfunded behavioral health needs of the clients and communities we serve.

Victory

In three years, success for this strategic goal will look like:

- HHF has worked with SEARHC and providers to develop a clear understanding of our role in funding unmet needs.
- HHF designates a percentage of our assistance on behavioral health unmet needs.
- HHF has a clear understanding of the impact of this assistance.

GOAL 2

HHF understand the definition of “healthy” at the community level so that our assistance and work have the most significant local impact possible.

Victory

In three years, success for this strategic goal will look like:

- HHF understands the headwater issues in each community and matches our support to those issues.
- HHF has deep connections in the communities we serve.
- HHF is funding headwater projects in each community or a collective headwater project/action that serves all communities.

GOAL 3

Strengthen our sustainability by diversifying our funding sources.

Victory

In three years, success for this strategic goal will look like:

- HHF has assisted other organizations (Tribes, Tribal Organizations, etc.) in serving our common recipients by subcontracting to provide aid.
- HHF's Board has set income/funding goals from diverse resources.
- HHF has new partnerships that increase our funding and opportunities.

GOAL 4

Capture more resources to serve our mission and vision by communicating our success to others.

Victory

In three years, success for this strategic goal will look like:

- HHF has increased partnerships with foundations, non-profit organizations, Tribes, and communities to serve the unmet needs of our clients.
- HHF has increased participation in community-based activities to improve local impact in the communities we serve.
- HHF has increased funding to work at the headwater of issues our communities and clients face.